

Clare Bailey | The Retail Champion

Press Pack

Overview

Clare Bailey, known as *The Retail Champion*, is one of the UK's leading retail experts. With over two decades of hands-on experience in retail strategy, operations, and business transformation, Clare is a sought-after speaker, consultant, media commentator, and advocate for independent retailers and high street revival.

She is the founder and host of *Retail Reckoning* – a bold new podcast offering no-fluff retail insights, real talk, and practical advice for businesses navigating the evolving retail landscape.

Media Bio (Short)

Clare Bailey is *The Retail Champion* – a retail expert, speaker, author, and consultant with over 30 years' experience helping businesses succeed on the UK high street and beyond. She is the host of the *Retail Reckoning* podcast and a regular media contributor known for her practical, straight-talking insights on retail, consumer trends, and business resilience.

Media Bio (Long)

Clare Bailey is one of the most recognised and respected voices in UK retail. Known as *The Retail Champion*, Clare has built a career championing independent retailers, advising high streets, and helping businesses, from start-ups to national chains transform their strategies and thrive.

With a background in retail operations, buying, and commercial strategy, Clare has worked with household names including BHS, Argos, and Habitat, as well as local councils, BIDs, and independent store owners across the country.

She is a trusted media commentator, frequently appearing on BBC News, Sky, Netflix, LBC, and in national press including *The Times*, *Daily Telegraph*, *Drapers*, and *The Independent*. Clare also delivers keynotes, hosts industry events and conferences, and works closely with policy-makers on issues affecting the future of the high street. She is also on the Board of Directors for the Institute of Sales Professionals.

In 2025, Clare launched *Retail Reckoning*, a podcast that brings honest, practical insight to the retail conversation, cutting through buzzwords to focus on what really matters for businesses today.

The Retail Champion Mission & Values

At *The Retail Champion Consultancy*, we help retail and consumer brands unlock their potential through actionable strategy, expert insight and a no-nonsense commercial approach.

We believe in:

- **Retail that works** – commercially sound, customer-focused and operationally efficient
- **Clear strategy, real results** – no fluff, no jargon, just what works
- **Supporting retailers of all sizes** – from challenger brands to household names
- **Championing UK retail** – through media, events and direct support
- **Long-term impact** – not just a plan on a shelf, but change that sticks

If you're looking for a results-driven **retail consultancy in the UK**, this is where the transformation starts.

Fast Facts:

- Founded: 2010
 - Founder: Clare Bailey (previously Rayner)
 - Industry: Retail Consultancy & Speaking
 - Media Spokesperson: Clare Bailey
 - Based: UK & Europe, works globally
 - Key Topics: Retail strategy, consumer trends, high street, ecommerce, SME growth
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Podcast: *Retail Reckoning*

Subheading: *No fluff. Just real talk about what's happening on the UK high street, in ecommerce, and across the retail industry.*

- **Launched:** 2025
- **Host:** Clare Bailey
- **Format:** Fortnightly episodes featuring commentary, interviews, and retail insights
- **Available on:** Spotify, Apple Podcasts, YouTube, Amazon Music
- **Topics Covered:** UK high street trends, consumer behaviour, independent retail, omnichannel, sustainability, retail innovation

Expert Topics

Clare is available for comment, features, speaking, or interviews on:

- UK high street regeneration & retail policy
- Independent retail and small business success
- Omnichannel strategy for SMEs
- Consumer trends & shopping behaviour
- Community-focused retail & placemaking
- Retail tech, innovation, and sustainability
- Ecommerce and bricks-and-clicks models
- Crisis management and post-pandemic retail
- Christmas and seasonal retail trends

Speaking Styles

Clare is an experienced speaker and host available for:

- Keynote talks
- Awards hosting & MC duties
- Fireside chats & interviews
- Retail commentary and expert panels
- Netflix-style “documentary” storytelling
- Workshops and masterclasses
- Virtual and hybrid event hosting

Previous Appearances & Features

- BBC News, BBC Radio 4, Sky, Netflix, LBC
- The Telegraph, The Grocer, Retail Week, Daily Express
- Keynote speaker for Spring Fair, Future High Streets Summit, Internet Retailing Expo

- Worked with clients including Amazon, SAP, Axa Insurance, Barclaycard and numerous Local Authorities and BIDs, Department of Business & Trade
- Expert legal witness on high profile cases

Contact

Media Enquiries & Bookings

✉ champion@retailchampion.co.uk

🌐 [www.retailchampion.co.uk]

🎧 *Retail Reckoning* Podcast

📱 <https://www.linkedin.com/in/ukretailexpert/>

Link to Showreel

[07462 218000](tel:07462218000)

Images

[Link to Google File](#) containing Retail Champion logos (high res & web res) headshot images of Clare Bailey and full Brand Guidelines.