

Clare Bailey *Retail Expert, Consultant, Speaker & Broadcaster*

About Clare

Clare Bailey is one of the UK's most recognised retail experts. Known as *The Retail Champion*, she's a consultant, media commentator, keynote speaker, author, and trusted advisor to retailers, high streets, and industry stakeholders across the UK. Clare combines boardroom insight with frontline retail experience to deliver no-nonsense, commercially focused advice.

Retail Consultancy Expertise

With over 35 years in retail, Clare has worked with national and international retail chains, consumer facing brands (hospitality, leisure and visitor experience) independents, local authorities, BIDs and town centre managers to:

- Develop growth strategies for bricks-and-mortar and omnichannel retailers
 - Improve operational performance, customer experience and profitability
 - Revive high streets and create place-based retail ecosystems
 - Support retail recovery post-pandemic with pragmatic, people-first guidance
 - Consult for clients including Halfords, Amazon, Cotswold Outdoor, and many more
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Speaking Experience

Clare is a seasoned public speaker and event host with a dynamic, relatable style. She is regularly booked to:

- Deliver keynotes at retail and business conferences
- Host and MC industry awards, summits & conferences
- Appear on expert panels, podcasts, webinars, and broadcasts
- Comment on retail news stories in national media & on TV
- Interview clients to camera for case studies

Notable appearances include:

Spring & Autumn Fairs | Top Drawer | ATCM Summer School
BBC News | Sky News | LBC | Netflix | The Times | Drapers | Ch5

Career Milestones

- Founded The Retail Champion consultancy in 2010
 - Author of The Retail Champion: 10 Steps to Retail Success & How To Sell The Retail: The Secrets of How to Get Your Product or Service To Market
 - Advisor to government departments, councils, BIDs, International brands and chains
 - On the Board of Directors for The Institute of Sales Professionals
 - Launched the Retail Reckoning podcast in 2025
 - Developed frameworks for retail resilience used nationwide
 - Named as one of the UK's most influential voices in retail strategy
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Contact Clare

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Book Clare to Speak or Consult

Whether you need an inspiring keynote, expert insight for media, or retail consultancy that delivers results, Clare Bailey brings experience, clarity and credibility.