

## Accessibility Statement

**The Retail Champion** is committed to making our website accessible and inclusive for all users, regardless of ability or technology.

We are actively working to improve the accessibility and usability of our site and aim to comply with the Web Content Accessibility Guidelines (WCAG) 2.1, Level AA standard wherever possible.

### What We're Doing:

- Ensuring our content is clear, structured and easy to navigate
- Providing alt text for meaningful images
- Maintaining readable colour contrast
- Making the website usable with keyboard navigation
- Ensuring compatibility with screen readers and assistive technologies
- Regularly testing and updating our website to improve accessibility

### Known Limitations

While we strive to meet accepted guidelines and standards, some areas may not yet be fully accessible. We are continuously reviewing these areas and working to resolve them.

If you experience any difficulty accessing any part of our site, please let us know. We value your feedback and will do our best to fix any issues promptly.

### Contact Us

If you need assistance or would like to report an accessibility issue, please contact:

**Email:** [champion@theretailchampion.co.uk](mailto:champion@theretailchampion.co.uk)

**Phone:** 07462 218000

**Contact form:** <https://www.retailchampion.co.uk/contact-us>

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This statement was last updated on 27 May 2025